



Aubrianna Bennett - 28

I grew up with a love for animation and comic books that sparked an everlasting passion for art! There were so many paths I could choose from—illustrator, storyboard artist, animator, graphic novelist, and more! It was hard to pinpoint exactly what I wanted to do once I entered college. However, as I worked through my preliminary art classes, I realized that I wanted more from my art—to blend aesthetics with function.

I wanted my art to inform and communicate with the public in ways that would serve them every day. I was able to find a job in the governmental sphere that checked all of these boxes and more! Now, my work engages our community by educating them on the many resources, programs, events, and more available to them! Every artist strives to make an impact and a difference, and now, I get to achieve that goal with everything I do!

Occupation:

Graphic Designer

Salary:

\$43,265

Education:

Bachelor's Degree

Job Description:

Graphic Designers design or create graphics to meet specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.*



Job Description:

SOC Code: 27-1024

Top Job Skills:

- Proficiency in adobe
- Customer service
- Conceptual Thinking
- Develop creative ideas
- Manage multiple design projects

General Work Activities:

- Mental Processes
 - Design layout of art or product exhibits, print publications, displays, and/or promotional materials
 - Conduct research to inform art, designs, or other work
 - Draw detailed or technical illustrations
- Interacting With Others
 - Confer with clients to determine need
 - Collaborate with others to develop or refine designs
 - Perform administrative or clerical tasks
- Information Input
 - Conduct market research
 - Research new technologies
- Work Output
 - Operate photographic developing or print production equipment
 - Maintain records, documents, or other files
 - Operate still or video cameras or related equipment

Source: SC Works Online Services (SCWOS)

LEARN MORE WITH SCWOS:

SC Works Online Services (SCWOS) is the state's largest job database and provides all of South Carolina's job postings from all major sites, including Monster and Career Builder, in one resource. SCWOS has thousands of positions listed by employers all over the state. To access SCWOS, visit jobs.scworks.org.

Find in-depth breakdowns of occupational statistics such as necessary job certifications, job skills and abilities, current job openings, overview of general work activities, and more by visiting [O*NET.org](https://www.o*net.org).

DEW is an equal opportunity employer. Auxiliary aids and services are available upon request to individuals with disabilities. Access TTY/TDD equipment via the South Carolina Relay Service at 711. For program funding details in compliance with the Stevens Amendment, please visit www.dew.sc.gov/funding. Information released as part of the Explore SC@Work campaign is gathered from employers, jobseekers, associations, the Bureau of Labor Statistics, DEW's Labor Market Information Division, and other sources. All data is factual, but names, images, and quotations have been adapted to protect the identity of employees and businesses.

JOB STATISTICS:



Typical Wage Range

\$38,170 - \$61,130



Projected Growth

271/yr Job Openings



Employed In-State

2,160



Required Education

Bachelor's Degree



Work Experience

Typically
Requires None



On-the-Job Training

Typically
Requires None

*Source: Occupational Employment and Wage Statistics (OEWS) and the U.S. Bureau of Labor Statistics.

EXAMPLES OF WORKFORCE AREAS WITH JOB OPENINGS:

Source: SC Works Online Services. Ask an SC Works representative for more information about postings in your area.

- Trident
- Midlands
- Greenville
- Worklink
- Pee Dee
- Catawba

EXAMPLES OF EMPLOYERS WITH JOB OPENINGS:

Source: SC Works Online Services. Ask an SC Works representative for more information about postings in your area.

- HNTB
- Berkadia Proprietary Holding, LLC
- Coker University
- FASTSIGNS International, Inc.
- Founders Federal Credit Union

RELATED OCCUPATIONS*:

- Desktop Publishers
- Art Directors
- Fine Artists, Including Painters, Sculptors, and Illustrators
- Web and Digital Interface Designers
- Set and Exhibit Designers
- Video Game Designers

NOTE: All data based on state averages. Information may vary depending on region, experience, and specific employment situation. Last Updated: 2024.